

Presented by Councilmember José Huizar
Produced by Center for the Arts Eagle Rock

EAGLE ROCK MUSIC FESTIVAL

Saturday, October 7, 2017, 4 pm -10 pm
www.CFAER.org



Photo Credit: Alejandro Ohlmaier

BY LOCALS FOR LOCALS!

PARTICIPATE IN LOS ANGELES' LARGEST COMMUNITY MUSIC FESTIVAL

70,000 attendees
1,175,000 media impressions
Innovative & Multicultural Programming

We activate Colorado Blvd
in Eagle Rock with:

40+ Local Musical Acts
Innovative Video Art
Family Arts Engagement
Delicious Food
Dancing Attendees
Unique Sponsors, like you!

Confirmation Due Date: September 1, 2017

BE SEEN!

We provide sponsors with a high level of visibility and the exciting opportunity to engage a passionate audience! Concentrated programming will give your organization the opportunity to be seen by a large, diverse audience in our eclectic neighborhood.

PAST PARTNERS

Amoeba Music
KCRW
KPCC
LA Weekly
Pasadena Weekly
KOXY
YELP
Fusicology
NELA Art News
Artist

PAST ARTISTS

Orgone
Dengue Fever
Jungle Fire
Low Leaf
Boogaloo Assassins
La Chamba
Edith Crash
Swarvy
Mark de
Clive Lowe
Batala
Sin Color

PAST SPONSORS INCLUDE:

Kaiser Permanente, Macy's, KOXY Radio, Occidental College, Eagle Rock Plaza, Time Warner, City of Los Angeles Department of Cultural Affairs, Eagle Rock Neighborhood Council, Wells Fargo Bank, Human Rights Campaign, Tracy King Realty, Sierra Club, and Obey Giant



Want to know how to get involved?

Carmen Morales
carmen@cfaer.org
213.925.7229

18th EAGLE ROCK MUSIC FESTIVAL

Sponsorship Confirmation Form

MY SPONSORSHIP LEVEL IS:

____ \$15,000 ____ \$10,000 ____ \$5,000
____ \$2,500 ____ \$1,000 ____ \$500
____ \$250 ____ Other (\$_____)

BOOTH (please check one):

No Yes

Company: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

PAYMENT OPTIONS (please check one):

____ **Check:** Please make check payable to Center for the Arts Eagle Rock (Please write ERMF Sponsor on the memo line)

____ **Credit Card:**

Card # _____

Exp. Date: _____

Code: _____

Name as it appears on card:

Signature:

Return this form to us by mail, email, or fax:

MAIL

ATTN: Carmen Morales
Center for the Arts Eagle Rock
2225 Colorado Blvd
Los Angeles, CA 90041

EMAIL

Carmen@cfaer.org

FAX

323.561.3045

SUPPORT LEVELS

Customized activations available for Presenting, Corporate, & Festival Sponsor Levels

Presenting Partner \$15,000

All lower level benefits, plus:

- Presentation naming rights at one stage
- Multiple gobo light projections
- Double-wide end booth at the Festival
- Listing in official press release as Presenting Sponsor

Corporate Partner \$10,000

All lower level benefits, plus:

- Listing in press release as a Corporate Partner
- One gobo projection during the Festival
- Logo prominently placed at Festival main stage
- 4 hr. use of CFAER historic building, on a Friday

Festival Sponsor \$5,000

All lower level benefits, plus:

- Introduction at all stages as Festival Sponsor
- Logo on festival publicity materials
- Certificate of recognition from City of Los Angeles presented at main stage

Festival Supporter \$2,500

All lower level benefits, plus:

- Banner with your logo on one stage
- Business promoted on ERMF web presence.

Business Friend \$1,000

All lower level benefits, plus:

- 10'x10' Sponsor booth at Festival
- Logo on official Eagle Rock Music Festival program and website

Community Friend \$500

- Listed as official sponsor on ERMF website
- Invitation to the Eagle Rock Music Festival Sponsor Kick off Party