

Presented by Councilmember José Huizar
Produced by Center for the Arts Eagle Rock

EAGLE ROCK MUSIC FESTIVAL

Saturday, October 4, 2014, 4 - 10 pm

www.CFAER.org



PARTICIPATE IN LOS ANGELES' LARGEST FREE MUSIC FESTIVAL

100,000 attendees
1,175,000 media impressions
Innovative & Multicultural Programming

We activate Colorado Blvd in Eagle Rock
with:

*40+ Musical Acts
Innovative Video Art
Family Arts Engagement
Delicious Food Trucks
Dancing attendees
Unique Sponsors, like you!*

Confirmation Due Date: August 29

BE SEEN!

We provide sponsors with a high level of visibility and the exciting opportunity to engage a passionate audience! Concentrated programming will give your organization the opportunity to be seen by a large, diverse audience in our eclectic neighborhood.

PAST PARTNERS

Low End Theory
Dublab
FYF Fest
Razorcake
LA Record
Non Projects
Stones Throw
Razorcake
Kingsize Studios
The Ship Studios
New LA Folk Fest
Champion City

PAST ARTISTS

Flying Lotus
The Pharcyde
La Sera
Allah Las
Health
Daedalus
La Santa Cecilia
Nosaj Thing
Gaslamp Killer
Dengue Fever
The Stepkids
Tijuana Panthers

PAST SPONSORS INCLUDE:

Google+, Spotify, Macy's, Target, Ford, Time Warner, Red Bull, Bank of America, Eagle Rock Plaza, Occidental College, City of Los Angeles



Want to know how to get involved?

Marisa Lemorande,
Sponsorship Coordinator
marisa@cfaer.org



16th Annual Eagle Rock Music Festival

Sponsorship Confirmation Form

MY SPONSORSHIP LEVEL IS:

\$25,000 \$10,000 \$5,000
 \$2,500 \$1,000 \$500
 \$250 Other (\$_____)

BOOTH (please check one):

No Yes (\$1000 minimum)

Company: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

PAYMENT OPTIONS (please check one):

Check: Please make check payable to Center for the Arts Eagle Rock (Please write ERMF Sponsor on the memo line)

Credit Card:

Card # _____

Exp. Date: _____

Code: _____

Name as it appears on card:

Signature:

Return this form to us by mail, email, or fax:

MAIL

ATTN: Marisa Lemorande
Center for the Arts Eagle Rock
2225 Colorado Blvd
Los Angeles, CA 90041

EMAIL

MARISA@CFAER.ORG

FAX

323.226.0949

SUPPORT LEVELS

Customized activations available for
Presenting, Corporate, & Festival Sponsor Levels

Presenting Partner \$25,000

All lower level benefits, plus:

- Presentation naming rights at one stage
- Multiple gobo light projections
- Double-wide end booth at the Festival
- Listing in official press release as Presenting Sponsor

Corporate Partner \$10,000

All lower level benefits, plus:

- Listing in press release as a Corporate Partner
- One gobo projection during the Festival
- Logo prominently placed at Festival main stage
- 4 hr. use of CFAER historic building, on a Friday

Festival Sponsor \$5,000

All lower level benefits, plus:

- Introduction at all stages as Festival Sponsor
- Logo on festival publicity materials
- Certificate of recognition from City of Los Angeles presented at main stage

Festival Supporter \$2,500

All lower level benefits, plus:

- Banner with your logo on one stage
- Business promoted on ERMF web presence.

Business Friend \$1,000

All lower level benefits, plus:

- 10'x10' Sponsor booth at Festival
- Logo on official Eagle Rock Music Festival program and website

Community Friend \$500

- Listed as official sponsor on ERMF website
- Invitation to the Eagle Rock Music Festival Sponsor Kick off Party, August 21st.