

Presented by Councilmember José Huizar  
Produced by Center for the Arts Eagle Rock

# EAGLE ROCK MUSIC FESTIVAL

Saturday, October 4, 2014, 4 - 10 pm

[www.CFAER.org](http://www.CFAER.org)



## PARTICIPATE IN LOS ANGELES' LARGEST FREE MUSIC FESTIVAL

100,000 attendees  
1,175,000 media impressions  
Innovative & Multicultural Programming

We activate Colorado Blvd in Eagle Rock  
with:

*40+ Musical Acts*  
*Innovative Video Art*  
*Family Arts Engagement*  
*Delicious Food Trucks*  
*Dancing attendees*  
*Unique Sponsors, like you!*

**Confirmation Due Date: August 29**

## BE SEEN!

We provide sponsors with a high level of visibility and the exciting opportunity to engage a passionate audience! Concentrated programming will give your organization the opportunity to be seen by a large, diverse audience in our eclectic neighborhood.

### PAST PARTNERS

Low End Theory  
Dublab  
FYF Fest  
Razorcake  
LA Record  
Non Projects  
Stones Throw  
Razorcake  
Kingsize Studios  
The Ship Studios  
New LA Folk Fest  
Champion City

### PAST ARTISTS

Flying Lotus  
The Pharcyde  
La Sera  
Allah Las  
Health  
Daedalus  
La Santa Cecilia  
Nosaj Thing  
Gaslamp Killer  
Dengue Fever  
The Stepkids  
Tijuana Panthers

### PAST SPONSORS INCLUDE:

Google+, Spotify, Macy's, Target, Ford, Time Warner, Red Bull, Bank of America, Eagle Rock Plaza, Occidental College, City of Los Angeles



Want to know how to get involved?

**Renee Dominique,**  
Development Director  
[renee@cfaer.org](mailto:renee@cfaer.org)



# 16<sup>th</sup> Annual Eagle Rock Music Festival

## Sponsorship Confirmation Form

### MY SPONSORSHIP LEVEL IS:

\$25,000     \$10,000     \$5,000  
 \$2,500     \$1,000     \$500  
 \$250     Other (\$\_\_\_\_\_)

### BOOTH (please check one):

No                       Yes (\$1000 minimum)

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### PAYMENT OPTIONS (please check one):

**Check:** Please make check payable to Center for the Arts Eagle Rock (Please write ERMF Sponsor on the memo line)

### **Credit Card:**

Card # \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Code: \_\_\_\_\_

Name as it appears on card:

\_\_\_\_\_

Signature:

\_\_\_\_\_

**Return this form to us by mail, email, or fax:**

#### MAIL

ATTN: RENEE DOMINIQUE  
Center for the Arts Eagle Rock  
2225 Colorado Blvd  
Los Angeles, CA 90041

#### EMAIL

[RENEE@CFAER.ORG](mailto:RENEE@CFAER.ORG)

#### FAX

323.226.0949

## SUPPORT LEVELS

Customized activations available for  
Presenting, Corporate, & Festival Sponsor Levels

### Presenting Partner \$25,000

All lower level benefits, plus:

- Presentation naming rights at one stage
- Multiple gobo light projections
- Double-wide end booth at the Festival
- Listing in official press release as Presenting Sponsor

### Corporate Partner \$10,000

All lower level benefits, plus:

- Listing in press release as a Corporate Partner
- One gobo projection during the Festival
- Logo prominently placed at Festival main stage
- 4 hr. use of CFAER historic building, on a Friday

### Festival Sponsor \$5,000

All lower level benefits, plus:

- Introduction at all stages as Festival Sponsor
- Logo on festival publicity materials
- Certificate of recognition from City of Los Angeles presented at main stage

### Festival Supporter \$2,500

All lower level benefits, plus:

- Banner with your logo on one stage
- Business promoted on ERMF web presence.

### Business Friend \$1,000

All lower level benefits, plus:

- 10'x10' Sponsor booth at Festival
- Logo on official Eagle Rock Music Festival program and website

### Community Friend \$500

- Listed as official sponsor on ERMF website
- Invitation to the Eagle Rock Music Festival Sponsor Kick off Party, August 21st.